



# Hack for Inclusion

All women and non-binary tech  
Event



Association Brochure

# A B O U T



Established in 1999, Indian Institute of Information Technology Allahabad (IIIT-A) today is recognized globally as a leader in the field of Information Technology and allied areas by the Government of India.

**Hack for Inclusion** is an annual technical event organized by IEEE Student Branch, IIIT Allahabad, and is solely for women and non-binary participants. It comprises of endless programming in the form of a *Hackathon* (mentored by competent developers across the world), *Developers Conference*, and awe-striking *Workshops* to find and encourage potential student developers and coders.

Over the duration of 36 hours, the participants are immersed in intense hacking and are encouraged to enhance their imagination to develop innovative and interesting hacks.



# H Hack for Inclusion

Hack For Inclusion is India's first collegiate hackathon created exclusively for women and non-binary individuals, it is an event lead entirely by students with a background in STEM fields, proposed to challenge participants from different technical and creative disciplines to collaborate, learn, compete and show off their skills to solve real-life problems in an inclusive and safe space.

With assistance and encouragement from mentors who shall be available to guide them throughout the hackathon, this event gives participants the chance to flex their skills, work with fellow hackers and learn something new.



## OUR GOAL

This edition, we want to achieve our goal of creating a diverse and inclusive environment to pursue innovation. We would like to have an attendee pool that identifies with different sexualities, ethnicities, and educational backgrounds. We plan to have an attendance of 250 selected hackers.

# Diversity and Inclusion in Tech

At Hack For Inclusion, we believe that technology can open new doors for underrepresented candidates and give them the required tools to shine in their careers. The mission is to create a positive environment for women and non-binary people to use technology, which will seed a lifelong interest in the field. IIT Allahabad and IEEE student branch has had a long tradition of celebrating Diversity and Inclusion in Tech, and Hack For Inclusion is one such event where such potential developers from all across the country get to showcase their skills and take steps to further progress their careers

Apart from the premiere hackathon, Hack For Inclusion also features:



## Bootcamp

*We bring in industrial experts from different fields to conduct mini workshops to provide hands on training for developers to improve their products, also giving a space for new products to get tested and used by some of the best minds in the process*



## Developer Conference

*Hack For Inclusion aims to spark conversations between the students and get their ideas flowing because young blood often produces revolutionary ideas. Our conference will feature talks from some of the most experienced and sought after people from the developer community*

# “The List” of successful events

*and its increasing....*



## Hack In The North

*HINT is Indias largest student held hackathon inviting mentors and experts from all around the world and registering participation from over 7500 developers around the globe annually, with an attractive prize pool worth above \$25000*



## Pragma

*Pragma is a testament to our commitment to open-source development and the willingness to foster people to people networking. We invite the best budding developers and designers along with some keynote sessions from top level associates of tech firms to help the participants broaden their horizons and help them navigate through the vast pool of open source technologies.*



## SheHacks

*SheHacks successfully completed its 4th edition this year, and saw an enormous turnout of over 500+ female hackers to develop top-notch innovative products. SheHacks has swiftly outgrown nearly every student held hackathon in terms of attendance as well as sheer quality of products developed.*



# WHY SPONSER US?

## Brand Power:

- IIIT-A has a deeply rooted culture of hosting hackathons and conferences to prepare the students for industry level problem solving capabilities. We already have had the distinction of having organized India's largest student held hackathon in form of Hack In the North (HINT) and therefore have an experienced organizing team to ensure a smooth conduction of the event.
- We have witnessed on a regular basis an overwhelming participation from across nation with 5000+ applicants registering for the hackathons. While Hack for inclusion is a new setup, the experience of having conducted so many events will ensure that India's first such event gets a pool of diverse participants with varied experience levels to carve out the best hacks.



# WHY SPONSOR US?

- By getting involved in Hack for Inclusion, you get an early access to some of the brightest minds in tech. These students are the most passionate in their respective disciplines and they will be the leaders and front-runners of technology in future years. You also will be able to get your companies name out to college students and distribute merchandise, which the students will be taking back to campus with them. Sponsoring hackathons is a tremendous way to increase company branding, and show that your company encourages innovation and opportunity.
- This is an awesome opportunity to market your company to the students in the field of technology, business, and more and at the same time getting the students acquainted with your products and services through our offerings of personalized prize categories and problem statements.

## 2 Unique Offer

- We are excited to offer a unique deal for those who are interested in physical hackathons. Companies who sponsor Hack For Inclusion now, will also keep sponsorship benefits at our next in-person event for half the cost. We anticipate this being possible in Fall 2021. By sponsoring now, you have the opportunity to present your brand to an audience twice as large, and recruit from twice as many great hackers.



# Sponsorship Details

PACKAGE	PRICE
TITLE	3000 \$
ASSOCIATE	2000 \$
DIAMOND	1000 \$
PLATINUM	750 \$
GOLD	500 \$
SILVER	250 \$

If you want to be a title sponsor, contact us

The donation given as sponsorship are 100% deductible. Under Section 8oG and 8oGGA,an approved university/educational institution of national eminence is eligible for donation with 100% deduction without any qualifying limit



# General

BENEFITS	TITLE	ASSOCIATE	DIAMOND	PLATINUM	GOLD	SILVER
Mentors	✓	✓	✓	✓	✓	✓
Virtual booth	✓	✓	✓	✓	✓	
Talk session at Conference	90 Min+	60 Min	30 Min	20 Min		
Personalized Prize category	✓	✓	✓			
Opportunity to speak at the opening/closing ceremony	✓	✓				
ILU	<small>Title Sponsor</small>  Hack for Inclusion	 Hack for Inclusion <small>Associate Sponsor</small>				
Personalized problem statement	✓	✓	✓			
Judges	✓	✓	✓	✓	✓	
Personalized Workshop slot	✓	✓	✓	✓		
API/Product Demo	✓					
Access to the participant database	✓	✓	✓	✓		

# Recruiting

BENEFITS	TITLE	ASSOCIATE	DIAMOND	PLATINUM	GOLD	SILVER
Access to Resume database	✓	✓	✓			
Recruiter at booth	✓	✓	✓	✓		
Private recruiting/interview room link	✓	✓				
Pre and post event emails to participants	✓					

# Branding

BENEFITS	TITLE	ASSOCIATE	DIAMOND	PLATINUM	GOLD	SILVER
Logos on certificate, passes, invites	✓	✓				
Logo on merchandise	✓	✓	✓	✓		
Logo on posters and banners	✓	✓	✓	✓	✓	✓
Livestream promotions	✓	✓	✓			
Allowance for Promotional material distribution	✓	✓	✓	✓	✓	
Branding through online media partners	✓	✓	✓	✓	✓	✓
Logo on landing page and social media sites	✓	✓	✓	✓	✓	✓
Branded Mini-Challenge	✓	✓	✓			



## **Contact Us**



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[www.h4i.tech](http://www.h4i.tech)

 **Hack for Inclusion**